



OFFICE OF THE NATIONAL COMMANDER
NATIONAL HEADQUARTERS
CIVIL AIR PATROL
UNITED STATES AIR FORCE AUXILIARY
MAXWELL AIR FORCE BASE, ALABAMA 36112-5937

5 February 2025

MEMORANDUM FOR ALL CIVIL AIR PATROL EMPLOYEES AND MEMBERS

FROM: CAP/CC

SUBJECT: Civil Air Patrol Social Media Guidance (Update #1)

1. Previously, CAP recommended all units and activity pages limit social media to posts that are absolutely necessary.
2. As of today, units and activity pages may post to their social media pages with the primary focus of communicating how Civil Air Patrol serves America's communities, saves lives and shapes futures.
3. Units and activity pages may also include meeting information, recruiting efforts, merit-based achievements of members such as promotions and awards, uniform and grooming standards, uniform updates for events, cancellations, and similar details. You are also encouraged to share posts from CAP official accounts listed below, and/or official U.S. Air Force channels. Do not reshare content from other sources until further notice.
 - a. [Facebook](#)
 - b. [LinkedIn](#)
 - c. [Instagram](#)
 - d. [X](#)
4. CAP also recommends sharing posts about observances and special months/holidays from official U.S. Air Force channels only. Units should not create unique content for observances.
5. Until further guidance and clarity is received, do not share DEI-focused events as they should be paused in accordance with [Civil Air Patrol memo dated January 25](#).
6. These recommendations are made to ensure social media posts remain non-partisan, non-political and without providing a stance, interpretation, or perceived interpretation of actions related to recently issued executive orders.
7. CAP leadership understands social media is an important communication tool and we will provide expanded guidance as it is received and vetted.

8. Inquiries related to this memorandum should be directed to mac@capnhq.gov.

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Major General, CAP