



Command Council Meeting

31 August 2017
San Antonio, Texas

CITIZENS SERVING COMMUNITIES

A nighttime photograph of the Anaheim Marriott hotel. The building is illuminated with warm yellow lights from the windows and a red neon sign at the top. In the foreground, there is a large, curved fountain with water cascading over a stone wall. The sky is dark blue, and other buildings are visible in the background.

Save the Date
23-25 August
2018

**National Conference &
Command Council**

Anaheim Marriott
Anaheim, California

Online Registration Opens April 2018



Command Council Meeting

31 August 2017
San Antonio, Texas

CITIZENS SERVING COMMUNITIES



Greeting

Maj Gen Vazquez

Invocation

Ch, Col Hughes

Pledge of Allegiance

Chief Eldridge

Roll Call

Mr. Salvador

Opening Remarks



Maj Gen Joe Vazquez

CAP National Commander

CITIZENS SERVING COMMUNITIES



Recognition of New Command Council Members

CITIZENS SERVING COMMUNITIES



Brig Gen Daniel Orcutt **1AF Vice Commander**

Leadership Perspective

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The Honorable Will Hurd

Texas Representative

23d District

CITIZENS SERVING COMMUNITIES



Mr. Tom Shubert

Deputy Director

Reserve Affairs and Airman

Readiness

CITIZENS SERVING COMMUNITIES



Refreshment Break

Return in Closed Session

**Command Council members
please visit the link below to complete
a survey about the meeting**

<https://www.surveymonkey.com/r/17SummerCC>

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Command Council Meeting

Closed Session

CITIZENS SERVING COMMUNITIES



Lunch Break

Please be back in your seats by 1330

Command Council members
please complete
Survey

<https://www.surveymonkey.com/r/17SummerCC>

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Mr. Gary Schneider

Logistics Update

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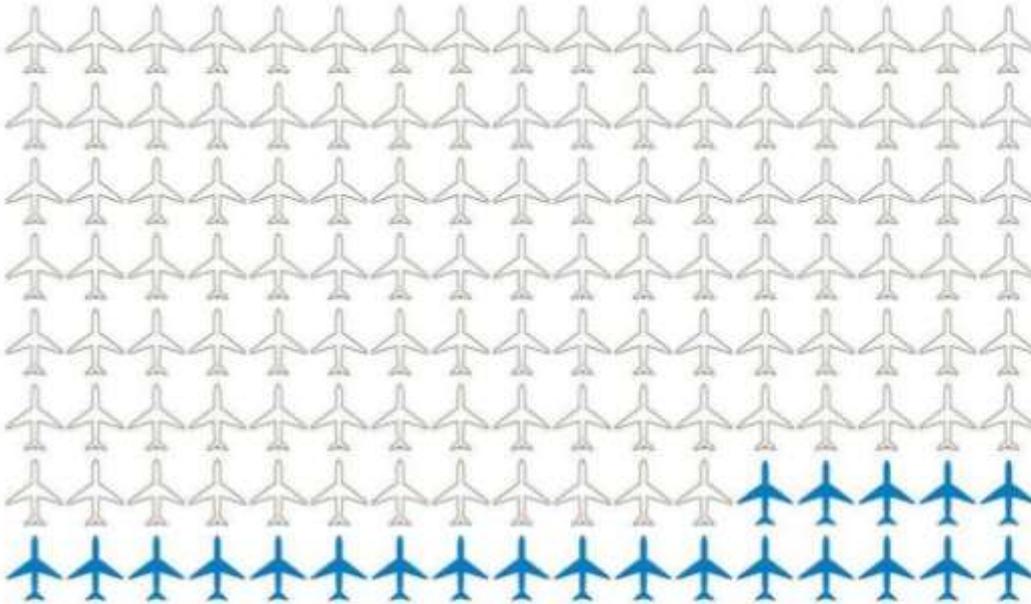
ADS-B



**ADS-B Mandate
1 January 2020**



ADS-B



The FAA estimates between **105,000 and 150,000** airline, business and general aviation aircraft in the United States will need to equip
(each symbol represents 1,000 aircraft)



ADS-B Update

- Today CAP has 140 aircraft equipped with ADS-B
- Increase of 10 over last week
- 62 currently being installed

FY 17 ADS-B Progress Chart





ADS-B Solutions

Garmin GTX345 Transponder



All-in-one 1090 MHz ADS-B “Out” Transponder Solution

- Satisfies NextGen equipage requirements for ADS-B “Out”
- 1090 MHz output enables aircraft to operate at any altitude, in any airspace. Wirelessly streams weather, traffic to mobile apps
- Combines Mode S Extended Squitter (ES) transponder and optional WAAS/GPS position source in a single unit
- Easy replacement for our existing transponders



ADS-B Solutions

Appareo Stratus ESGI

Stratus ESG (ADS-B OUT)

- TSO'd certified 1090 MHZ ES transponder
- Built-in WAAS/GPS position source and GPS antenna is part of the kit

Stratus 2i (ADS-B in)

- Non-certified receiver designed for Stratus ESG connected to the Stratus ESG
- Backup AHARS
- Integrates with ForeFlight on iPad or tablet
- Competitively priced





Flight ID

Call Sign Mismatch

- FAA is reporting a large number of naming errors associated with ADS-B Out
- Call sign mismatches (CSMM) occur when the aircraft identification on the flight plan does not exactly match the ADS-B transmitted identification.



Flight ID

Call Sign Mismatch

- For GA aircraft it is normally the tail number
- CAP uses special call signs that enable priority handling by ATC
- After a test flight in airspace with ADS-B coverage, do a post-flight check to ensure proper configuration
- FAA's Public ADS-B Performance Report Request (PAPR) service.



FY17 Aircraft Buy



9 - 182T

6 - 172S

Equipped with
G1000 NXI
and ADS-B
In and Out



Aircraft Refurbishment



CAP will be drawing down our in-house aircraft refurbishment program

Our plan is to outsource to third party shops





New Aircraft Markings



There is interest in adding markings to CAP aircraft and vehicles to reflect our relationship to the USAF





End-of-Year Maintenance

- This year is unique for CAP as we wrap up a 17-year cooperative agreement with the Air Force
- We want to be proactive in closing out our financial records, deobligating POs and paying FY 17 invoices
- After 24 Sep only maintenance to support essential/emergency mission aircraft will be approved
- AMOs should contact the NHQ/LG contact for prior approval of all maintenance activity



Dr. Jeff Montgomery

Aerospace Education

Update

CITIZENS SERVING COMMUNITIES



Aerospace Education

National Boy Scout Jamboree

- Shared tent with AF to demo STEM kits & activities
- 13 volunteers from 6 wings, 3 regions, + 2 NHQ/AE
- 3000 scouts & 500 leaders visited the tent
- 110 leaders joined CAP; impact - about 6,000 scouts





Aerospace Education

ACE

- K-6 elementary program
- 38% increase
- Grade specific lesson plans
- 27,350 students; 433 teachers; 188 schools; 38 states
- Updated lesson plans



Ready for another
great year!



Aerospace Education

STEM Kits

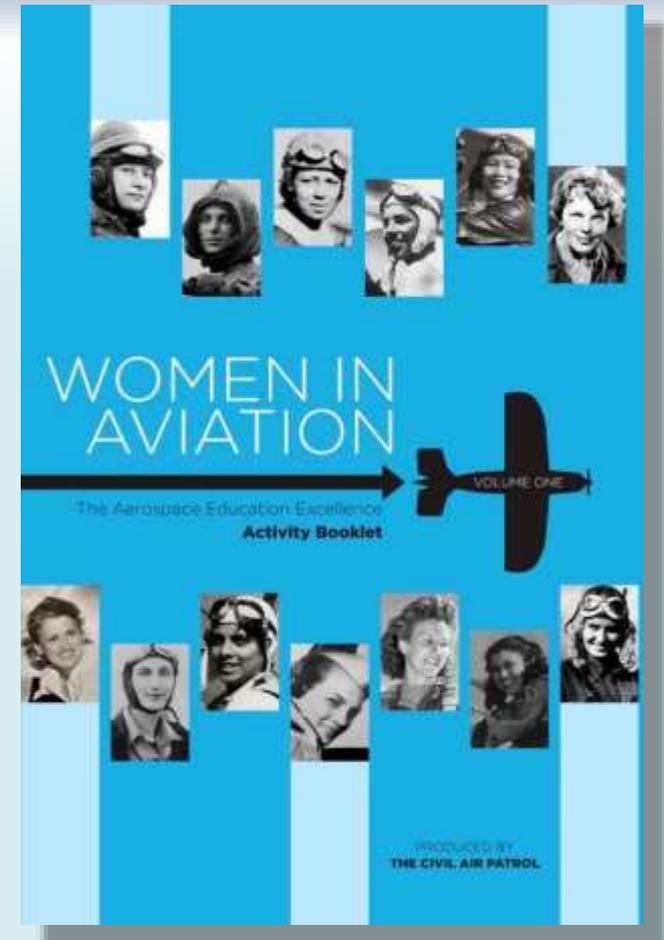
- 4800 orders filled
- \$1.5m spent reaching 240,000 kids (\$6/kid)
- 91% cadet & composite sq with 1 kit
- 50% sq with 2 or more different kits
- 80% students more interested in STEM careers
- 10 kits now; 5 more unveiled at National Conference



Aerospace Education

Curriculum

- Women in Aviation volume I
– now
- Women in Aviation volume II
– 2-3 months
- Tuskegee Airmen – 2018





Aerospace Education

AE Open House

- Today, right now, 1-6, Salon I
- Demonstrating STEM kits
- Conducting hands-on activities
- Discussing outreach and curricula programs
- Networking with AE folks
- Door prizes every hour on the ½ hour



Mr. Curt LaFond
Col Ned Lee

Cadet Programs Update

CITIZENS SERVING COMMUNITIES



Cadet Fitness Roll-Out

1. Updated CAPR 60-1 (old 52-16) publishes in October
2. Units may switch to new Cadet Physical Fitness Test in October or wait until 1 January.
3. Mobile-friendly scoring tool, lesson plans, training resources will be available by October
4. Webinar Training capmembers.com/CadetWebinars
Several dates & times, open to all who pre-register



Col Regena Aye

Leadership Development Working Group Update



CITIZENS SERVING COMMUNITIES



The Mission

- Enhance CAP's mission effectiveness, recruiting, and retention by:
 - Better training and equipping our commanders
 - Establishing a member development program that best meets the needs of our people and our organization



Why?

“Growing other leaders from the ranks isn’t just the duty of the leader, it’s an obligation.” Warren Bennis

“Leadership and learning are indispensable to each other.” John F. Kennedy



The Approach

- Small working groups focused on enhancing the training and education of our leaders at all echelons—squadron to region
 - Augmented as needed for product development
 - Began work in January 2016



The Team

- Col Mark Smith, Mr. Olienyk, Ms. Tourville
- Squadron: Col Aye
- Midcareer/Staff: Col Davies
- Wing: Col Stokes
- Region: BGen Myrick
- NCO: CMSgt Eldridge
- Professional Development: Col Cooper



Accomplishments

- Unit Commander's Course, Just in Time Workbook
- Wing and Region Commander Course, Web-based Transition Course
- Region Commander Orientation, BoG Webinar
- CAPR 35-9 & 20-1 Revisions
- Milestone Report



The Path Forward

- C3: Command Specialty Track Revision
- M1: Program Analysis and Structure
- M2: Outlines of Each Course
- M3: Modify/Develop Courses
- M4: Mentorship

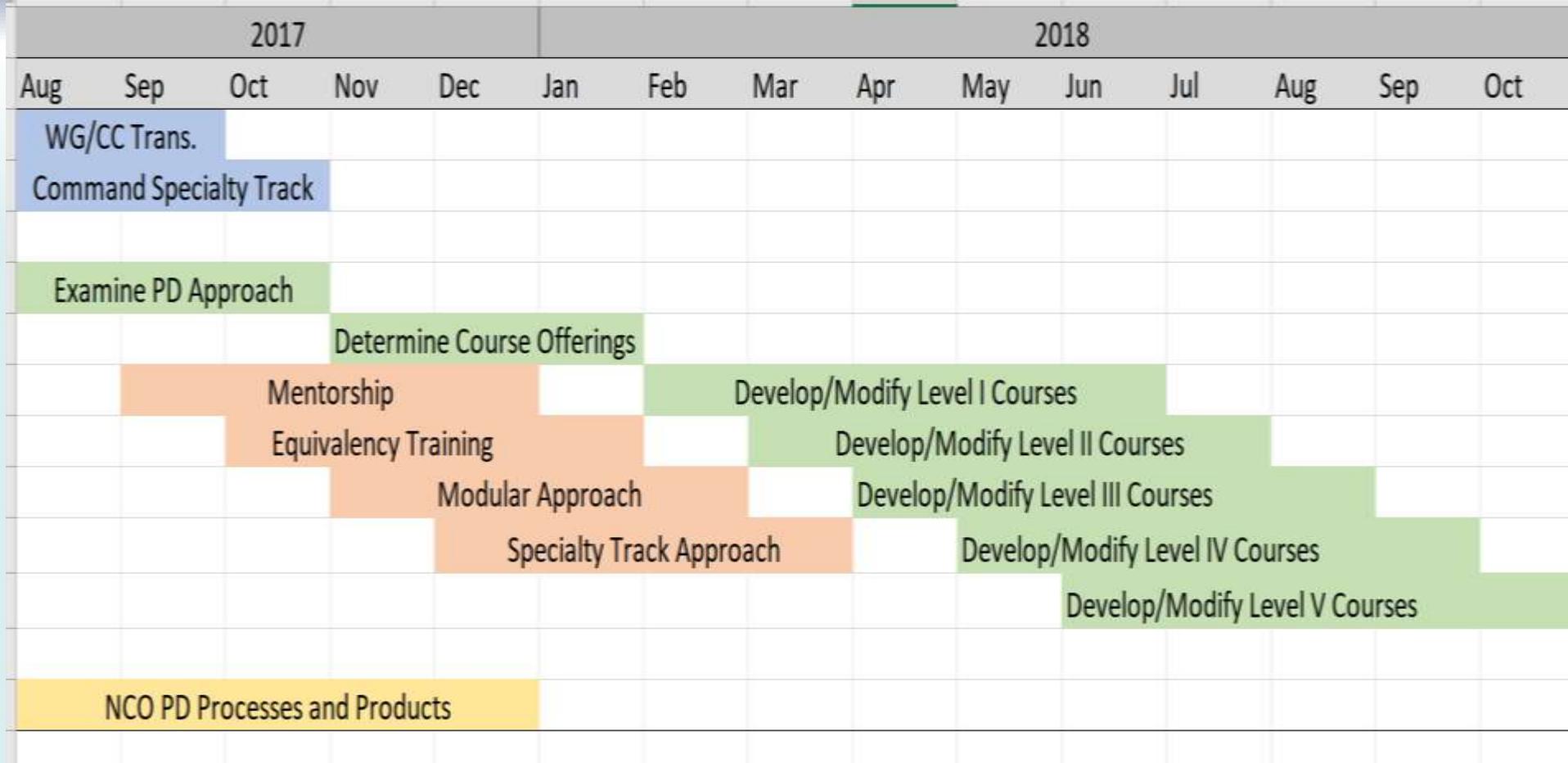


The Path Forward

- M5: Equivalency Training
- M6: Modular/Specialty Qualification Training Record Approach
- M7: Specialty Track Approach
- NCO Professional Development Processes and Products



The Timeline





Questions

raye@ncr.cap.gov

CITIZENS SERVING COMMUNITIES



Ms. Julie Debardelaben

Public Affairs Update

CITIZENS SERVING COMMUNITIES



CAP.news

Features ability to:

- Self-publish 24-7
- Share on social media platforms
- Share on personal channels
- Be viewed on any device



CITIZENS SERVING COMMUNITIES



CAP.news Analytics

After 19 weeks:

104,000 total views for 67 stories

64,200 unique views

44 feature stories, 23 Wing News stories

an average of one article every other day

Most popular story: New National Commander

4,514 views (3,982 unique views)

CITIZENS SERVING COMMUNITIES



Follow Constituents

Who has a natural interest in our stories?

So far we have shared our stories with 100s of organizations:



Military Women
@MilitaryWomen1



CITIZENS SERVING COMMUNITIES



Direct Message Them

Tag Constituents and Wings

Send Direct Message

Boost the Post



Air Force Magazine
@AirForceMag

Home

About



CITIZENS SERVING COMMUNITIES



Share, Share, Share

CAP Comments, Likes, Shares, Retweets and Constituents' Posts

Goal: Constituents follow us on Social Media & Share/Retweet/Like our Stories

The screenshot shows a Twitter interface. On the left is the profile for Civil Air Patrol (@CivilAirPatrol). The main content is a tweet from Blue Angels (@BlueAngels) dated May 16, which mentions hosting the #AFThunderbirds at NAS Pensacola. Below the tweet are three interaction buttons: Reply (5), Retweet (33), and Like (114). A white box at the bottom of the screenshot highlights these three buttons with arrows pointing to their respective counts.

Civil Air Patrol ✓
@CivilAirPatrol
Supporting America's communities with emergency response, diverse aviation and ground services, youth development, and promotion of air, space and cyber power.

Tweets Tweets & replies Media

You Retweeted

Blue Angels ✓ @BlueAngels · May 16
We had the privilege of hosting the #AFThunderbirds for a flight exchange at NAS Pensacola last month! Check it out: bit.ly/2qo3nVX

5 33 114

Reply Retweet Like



Join the Conversation

Wings Should Get in on the Action:

Send ideas for Wing News to
newsroom@capnhq.gov

Provide stories and ideas for CAP.news features on
the CAP.news template on eServices.

Share CAP.news content



Social Media

Facebook fans have grown by 12.5% in last year;
total number of fans: 55,121

Twitter followers have grown by 21% in last year;
total followers: 8,208

LinkedIn followers have grown by 12.8% in the last
year; 6,971 followers

Instagram followers have grown by 25.4% since
January 2017; 2,824 followers

YouTube subscribers have grown by 76% in the last
year; 1,790 subscribers



Marketing Success Stories

CAP 75th Anniversary: 400 broadcast, print and online stories reaching over 65 million

Super Bowl LI: 634 broadcast/online/social media clips reaching 6.2 million

Hurricane Matthew: 187 broadcast/online/social media clips drawing an audience of 113 million

Congressional Gold Medal: 900+ print, broadcast stories reaching 15 million

Total Force: Facebook video, 197,598; Twitter, 7,064 engagements



Importance of Video

- Videos are processed by the brain 60,000 times faster than text
- Average internet user watches 205 videos a month
- Video dominates 69% of all internet traffic



Col Cheryl Fielitz-Scarborough

Inspector General Update

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IG Items to Note



- **CAPR 123-1 and 123-2 status**
- **IG Summit**
- **CAPP 203 rewrite**
- **IO Guide**
- **Complaint resolution**
- **IG College Planning**
- **IGSC**



IG Training (1)

TYPE	COURSE	2014-2016 TOTALS	2017 TOTALS	COMPLETION PERCENTAGE
LMS	IO	284	65	59%
LMS	IA	271	66	38%
LMS	Intro to Insp	NA	19	41% (New)
LMS	IA Qual	NA	2	18% (New)
LMS	IG Audience	701	465	95%
CLASS	IGSC	253	48	98%
CLASS	NIGC	96	NA	99%

- **Course completion numbers**
- **Original IA course discontinued 31 July 2017**



IG Training (2)

UPCOMING IG SENIOR COURSES

DATE	REGION	STATE	LOCATION	POC
30-31 Aug (Nat'l Conference)	SWR	TX	San Antonio	igt@cap.gov
30 Sep – 1 Oct	SWR	AZ	Phoenix	tmedeiros@cap.gov

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IG Inspections

- **Ten Compliance Inspections so far this year**
- **Last 1200+ SUI reports show the top 5 problem areas**
- **Approximately 600 SUIs each year**
- **D-9 Information Technology will be inspected starting 2018**



IG Inspections

- **Pacific Region is experimenting with “Continuous Compliance”**
- **Discrepancy Tracking System (DTS) Data Analysis**
- **CI and SUI worksheets updated as new regulations are published**



CAP IG Team

CAP/IG – Col Cheryl Fielitz-Scarborough

CAP/IGJ – Col Jack Schupp

CAP/IGQ – Lt Col Preston Perrenot

CAP/IGI – Lt Col Craig Gallagher

CAP/IGT – Lt Col Les Manser

CAP/IGC – Mrs. Missie Derocher-Harris

CAP-USAF/IG – Lt Col Durk Gerhardt, USAF

CAP-USAF/IGA – Mrs. Norma Moreno

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Questions??

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Col Michael Tyynismaa

Cooperative Agreement

Update

CITIZENS SERVING COMMUNITIES



Lt Col Michael Kathriner

Development Update

CITIZENS SERVING COMMUNITIES



Civil Air Patrol



DEVELOPMENT

Academic & Flight Scholarships Awarded

Scholarship recipients number and dollars increased

- 2016 = 46
- 2017 = 90
- **\$180,000 = *Nearly a threefold increase over 2016***

Scholarship Applicants

- 337 all with high academic credentials
- $\frac{1}{3}$ carried a GPA of 3.8 or higher.
- SAT average of 1311
- ACT average 30 on the ACT.
- Academic standings are about equal to those of the incoming class at the U.S. Air Force Academy.



Civil Air Patrol



DEVELOPMENT

Academic & Flight Scholarships Awarded
But even with these remarkable increases in scholarship funding and the number of CAP members served by that money, the need still far exceeds our resources.

- 90 scholarships disbursed vs 337 candidates that met or exceeded the requirements
- 2018 will bring with it reduced funds available



Civil Air Patrol



DEVELOPMENT

AmazonSmile Program

- CAP will use AmazonSmile funds for Cadet Scholarships.
- Shop online through Amazon's new AmazonSmile program.
- Shopper designates "CAP" to receive charitable contribution.
- Provides 0.5% of the price of eligible purchases to CAP on customer's behalf.
- No extra cost to customer.
- Already raised: \$3,394.79

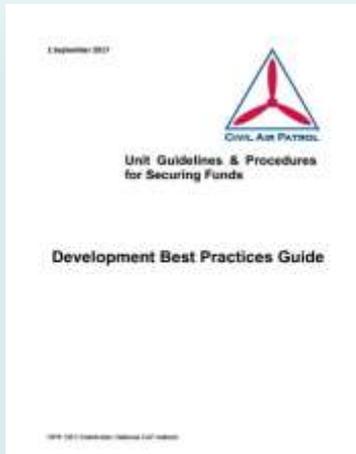


Civil Air Patrol

DEVELOPMENT

Unit Guidelines & Procedures for Securing Funds

- 85 pages of *“How To Fundraise”*
- Outlines proven strategies and guidelines.
- Lists examples of where to find money
- Publish date 1 September 2017.
- Document to be published in the [CAP Best Practices Exchange](#).
- Written by two veteran CAP fundraisers.





Civil Air Patrol

DEVELOPMENT

Employer Matching Gift Program



- Members and others can increase the impact of their gift to CAP through their employer matching gift program.



- Many employers will match charitable contributions and/or volunteer hours made by their employees or employees' spouses.



- The Development Team provides an on-line program to determine employers that offer such programs @ www.capmembers.com/giving.



Civil Air Patrol

DEVELOPMENT

Civil Air Patrol Alumni Group

“Alumni are Civil Air Patrol’s Treasured Resource”



- Alumni Group is now being formed
- Former Cadet & Senior members data collection is underway.
- CAP members are encouraged to help us locate former members
- NO membership fees – *NOT ANOTHER CAP MEMBERSHIP CATEGORY.*
- Current Senior Members who were previously **Cadets** are welcome to join.
- Each NEW member will receive a FREE Alumni Lapel Pin for joining.
- First Alumni Gala planned for 2018.



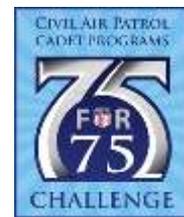


Civil Air Patrol

DEVELOPMENT

The 75 for 75 Challenge

- Seeks to provide a structured, well-marketed National Fundraising Campaign to deliver additional resources to local units.
- Cadets become stakeholders in the future of their units.
- Task is simple -- \$75 raised by each Cadet.
- Cadets get a personal webpage portal to explain what CAP means to them & what a contribution could mean to their local CAP Cadet Program.

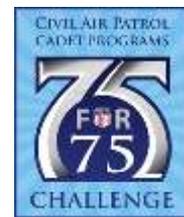


Civil Air Patrol

DEVELOPMENT

The 75 for 75 Challenge

- The *75 for 75 Challenge* is not sending the Cadets out to “beg” for money. It is the opportunity to present the great work that the organization has and is doing through CAP’s best representatives.
- More money brings more opportunities for more cadets to participate in more activities.
- Major announcement at the National Conference in San Antonio in August.
- Campaign will run October 1 through January 31, 2018.



Civil Air Patrol

DEVELOPMENT

The 75 for 75 Challenge

Prizes awarded to:

- Most \$\$ raised by an individual Cadet in each wing
- Most \$\$ raised by an individual Cadet in each region
- Most \$\$ raised by an individual Cadet nationally
- These levels will be weighted to make them fair
- Most \$\$ raised by a squadron in each wing
- Most \$\$ raised by a squadron in each region
- Most \$\$ raised by a squadron nationally
- Income estimates: \$175,000 to \$575,000



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Northeast Region

Change of Command

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Great Lakes Region

Change of Command

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Southwest Region Change of Command

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Recognition of Departing Command Council Members

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Administrative Items

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Maj Gen Joe Vazquez

Farewell Comments

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Happy Anniversary Cadet Programs!

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