

2017 Civil Air Patrol National Conference Learning Lab Descriptions

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AEROSPACE EDUCATION

AE01 Aerospace Education Program Guidance and Regulations Friday, 1 Sept, 10:15 AM – 11:15 PM, Conference Rooms 1-4

Presenters: Lt. Col. Mike McArdle, Aerospace Education Manager
Dr. Jeff Montgomery, CAP/AE

This learning lab will provide an update on the current status of important AE products and programs, along with how they are impacting the AE mission. Additionally, this lab will discuss the status of AE regulations and pamphlets as well as recent changes to the AE Mission Awards, AE Plan of Action (AEPOA) and Activity Reports, including discussing the online version of both the AEPOA and Activity Report. Discussions will also include AEO responsibilities and progression in the AE Specialty Track. This presentation will provide participants with a solid understanding of where AE is now and where it is going. New and experienced aerospace officers will benefit. Questions and discussions will be encouraged.

AE02 Model Rocketry and Advanced Rocketry Friday, 1 Sept, 11:30 AM – 12:30 PM, Conference Rooms 1-4

Presenter: Lt. Col. Gary Dahlke, AE Rocket Coordinator and Director of Aerospace Education, Florida Wing

This learning lab will discuss CAP's Model Rocketry program including specifics about all three phases. It will also cover the Advanced Rocketry program, which is a continuation of the basic rocketry program and represents phases four and five of the rocketry program. Participants will be provided with the requirements and expectations of all phases. This lab will be a thorough review of rocketry in CAP. New and experienced AEOs are encouraged to attend.

AE03 AE Curriculum – Women in Aviation and Tuskegee Airmen, Friday, 1 Sept, 2:00 PM – 3:00 PM, Conference Rooms 1- 4

Presenter: Lt. Col. Randall Carlson, Aerospace Education Curriculum, California Wing

This learning lab will discuss AE curricula products, focusing on the new Women in Aviation modules and the upcoming Tuskegee Airmen module. This lab will also include at least one hands-on activity from one of the modules. New and experienced AEOs, as well as others, are encouraged to attend.

AE04 Raspberry Pi
Friday, 1 Sept, 3:15 PM – 5:30 PM, Conference Rooms 1-4

Presenter: Lt. Col. Jonathan Lartigue, Aerospace Education STEM Coordinator

This lab will introduce Raspberry Pi, a tiny, affordable computer that you can use to learn programming through fun, practical projects. The presenter will explain the basic computer and coding in addition to the add-ons available for this STEM Kit. He will also demonstrate how Raspberry Pi can be used with ADS-B to receive signals and locate weather and aircraft. AEOs and other members are encouraged to attend.

AE05 AE Outreach, Community Involvement and Workshops
Saturday, 2 Sept, 10:15 AM – 12:30 PM, Conference Rooms 1-4

Presenters: Lt. Col. Michael Castania, AE Outreach Coordinator and Director of AE,
New Jersey Wing
Susan Mallett, NHQ/AE Youth Development

This lab will discuss AE's outreach mission and how to accomplish it using many different ideas to reach schools and the general public. The lab will cover aspects of getting involved with your local community. It will also cover how to plan and present an aerospace teacher workshop ranging in length. New and experienced AEOs are encouraged to attend.

AE06 AE Hands-On Activities
Saturday, 2 Sept, 2:00 pm – 3:00 PM, Conference Rooms 1-4

Presenters: Debbie Dahl, NHQ/AE
Susan Mallett, NHQ/AE
Sue Mercer, NHQ/AE
Ginny Smith, NHQ/AE

This lab will conduct fun and educational AE hands-on activities. New and experienced AEOs are encouraged to attend.

AE07 Satellites and Systems Tool Kit (STK)
Saturday, 2 Sept, 3:15 PM – 5:30 PM, Conference Rooms 1-4

Presenter: Lt. Col. Mike McNeely, Colorado Springs Cadet Squadron Commander,
Colorado Wing

This lab will teach and discuss satellite information and operations. It will also discuss the Systems Tool Kit (STK). STK teaches people about satellites, the space shuttle, the International Space Station and how we rely on satellites daily, as well as the critical role they play in national defense for tomorrow's challenges. The session will include discussion of such topics as how a satellite's orbit affects what it can do, the types of satellites, their missions and the STK program's ability to enhance any officer or cadet AE mission. Time will also be devoted to demonstrating some of the STK scenarios on the CAP/AE website. New and experienced AEOs are encouraged to attend.

BOARD OF GOVERNORS (BOG)

BOG Meet the Board of Governors (BOG)
Friday, 1 Sep, 2:00 PM – 3:00 PM, Salon J

Presenters: CAP Board of Governors

We all learn about the Board of Governors (BoG) in our Level 1 training, but few of us know much more than the name of that body. This is an opportunity to actually meet some of the BoG members and get a more in-depth idea of how CAP is governed. This will be an open discussion with opportunity to ask any questions you may have.

CADET PROGRAMS

CP01 Cadet News and Innovations
Fri, 1 Sept, 10:15 AM – 11:15 AM, Salon L
Sat, 2 Sept, 10:15 AM – 11:15 AM, Salon L

Presenters: Curt LaFond, National Cadet Team
Col. Ned Lee, National Cadet Team
National Cadet Team Members

What's new and what's being proposed in Cadet Programs? This seminar is your No. 1 opportunity to learn about exciting developments and contribute to the discussion on how to improve the Cadet Program. If you can attend only one cadet-related seminar, make "Cadet News and Innovations" the one. *Offered in two sessions for your convenience.*

CP02 Cadet Regulation 2017: A Closer Look
Fri, 1 Sept, 11:30 AM – 12:30 PM, Salon L

Presenters: Curt LaFond, National Cadet Team
Col. Ned Lee, National Cadet Team

The Cadet Programs Regulation is re-engineered for 2017. Come learn more about the new regulation, the timeline, the changes and the reasoning behind them. We'll be going over the program enhancements and administrative updates in depth.

CP03 Cadet Activities: Senior Member Support
Fri, 1 Sept, 2:00 PM – 3:00 PM, Salon L

Presenters: Wendy Hamilton, National Cadet Team
Lt. Col. Raj Kothari, National Cadet Team

Come hear about the National Cadet Special Activity opportunities available next summer, learn how to apply, and get ready to spend your next summer vacation with tomorrow's aerospace leaders. National Cadet Special Activities are among the highlights of any cadet career, and they wouldn't be possible without senior member support. We'll have recruiting tips for activity directors to help put together the right staff and a call for volunteers.

CP04 Getting Involved in Cadet Cyber Programs
Fri, 1 Sept, 3:15 PM – 4:15 PM, Salon L

Presenter: Maj. Jacob Stauffer, National Cadet Team

This learning lab will discuss using tools like the Cyberspace Principles Course and the newly proposed cyber badge program to motivate your cadets to take an interest in a field that is incredibly vital to our national security. The session will also discuss how to get your squadron involved in CyberPatriot, or cyber more generally, if you're not a technical person. How can you use the new cadet cyber badge program to motivate your cadets to take an interest in a field that's incredibly vital to our national security? In this session, you'll collect best practices from the experts, have opportunities to ask lots of questions and learn about the exciting plans to increase cyber's presence in the Cadet Program.

CP05 Drill Master Clinic
Fri 1 Sept, 10:15 AM – 12:30 PM, Salon I
Fri 1 Sept, 4:30 PM – 5:30 PM, Salon L

Presenters: Lt. Col. Grace Edinboro, National Cadet Team
 Capt. Forest Allen, National Cadet Team

Are you a Drill Master? Whether you've mastered counter march or struggle to keep in step, this clinic will provide tips on Civil Air Patrol Drill and Ceremonies. Learn more about CAPP 60-33, the finer points of drill and how drill is used as a tool to help develop leadership in the CAP Cadet Program. Cadets and senior members welcome!

Offered in two sessions –morning clinic is more hands-on and detailed, afternoon session is quick tips.

CP06 Fitness Officers' Clinic
Sat, 2 Sept, 11:30 AM – 12:30 PM, Salon L

Presenter: Joanna Lee, National Cadet Team

The Active Cadet Fitness Program is rolling out. Come get a quick overview of the new program of Activities, Academics, Attitudes, Assessments and Awards. We'll spend extra time learning about and practicing the assessment testing protocols. You'll learn practical tools to take back to the squadron and help promote the vision of lifelong fitness.

CP07 Be an Ally: Supporting LGBT Cadets
Sat, 2 Sept, 2:00 PM – 3:00 PM, Salon L

Presenters: Speaker TBD
 Curt LaFond, National Cadet Team
 Col. Ned Lee, National Cadet Team

All across America social dynamics are changing, and we're seeing an increasing number of openly lesbian, gay, bisexual and transgender cadets. Yet many adult volunteers lack experience mentoring LGBT youth and have questions on practical matters affecting their full inclusion. This session is an opportunity to ask questions, learn about best practices and become a more effective ally for all cadets, especially LGBT cadets.

**CP08 Show Me the Money: How to Get the Most from Cadet Programs
 Funding
 Sat, 2 Sept, 3:15 PM – 4:15 PM, Salon L**

Presenters: Wendy Hamilton, National Cadet Team
 Joanna Lee, National Cadet Team

We all want to maximize the number and variety of opportunities available to cadets. This session will cover a wide range of financial resources available at all levels for individuals and units. Topics will include Curry Blues vouchers, the Cadet Encampment Assistance Program, college and flight scholarships, seed money for Region Cadet Leadership School and Cadet Honor Academy, and more. Come learn about how best to take advantage of the support available for our cadets.

**CP09 Office Hours with the National Cadet Team
 Sat, 2 Sept, 4:30 PM – 5:30 PM, Salon L**

Presenters: National Cadet Team Members

This unstructured, drop-in session is your opportunity to receive personalized assistance on any cadet-related challenge you're facing. Come with your questions or with ideas you want to share with the National Cadet Team.

CHAPLAIN CORPS

**HC01 Chaplain Corps Forum
 Friday, 1 Sept, 10:15 AM – 12:30 PM, Salon A**

Presenters: Ch. Col. James Hughes, Chief of the Chaplain Corps
 Ch. Charlie Sattgast
 Ch. Paul Ward

This is an open forum for all CAP members to interface with CAP's Chaplain Corps senior leadership. CAP members are encouraged to come and participate in a discussion of issues facing the chaplaincy while sharing their concerns and getting their questions answered.

**HC02 Getting to Know the new Chief of the Chaplain Corps
Friday, 1 Sept, 4:30 PM – 5:30 PM, Salon A**

Presenter: Ch. Charlie Sattgast, incoming Chief of the Chaplain

With the Change of Command, a new Chief of Chaplains will be selected. Here is a chance to get to know the new Chief, learn of the Chief's goals and dreams, and make suggestions for the future of the Chaplain Corps. Chaplains and CDIs need to attend.

**HC03 Update on Mission Chaplain Requirements
Saturday, 2 Sept, 11:30 AM – 12:30 PM, Conference Room 19**

Presenters: Ch. Col. James Hughes, Chief of the Chaplain Corps
 Ch. Marcus Taylor
 Ch. Linda Pugsley
 Ch. Van Don Williams

This learning lab will provide a comprehensive overview of the new Mission Chaplain opportunities and requirements. In addition, the new roles that CDIs will play in Chaplain support missions will be discussed.

DEVELOPMENT

**DV01 CAP Fundraising Made Easy
Friday, 1 Sep, 11:30 AM – 12:30 PM, Conference Room 19**

Presenters: Maj. Mike Seiloff, NHQ Development Staff
 Maj. Frank Ross, NHQ Development Staff
 Maj. James Mathews, NHQ Development Staff

This session will examine a best practices approach to fundraising at the unit level. Designed for the fundraising beginner, attendees will leave with actual tools, ideas, and techniques. Learn how to build donor relationships and leverage your unit's strengths to get the money to fund your unit's initiatives. Attendees will leave with a Flash Drive" filled with helpful fundraising resources and a hard copy of the brand new "**Guidelines & Procedures for Securing Funds**" manual. The presenters are veteran CAP fundraisers and the authors of this manual. They will impart their years of experience and numerous success stories. Come with your questions and leave with the answers.

Who should attend: Commanders, Finance Officers, Public Affairs personnel and anyone who wants to raise money for their unit.

DV02 CAP Fundraising Made Easy
Friday, 1 Sep, 2:00 PM – 3:00 PM, Conference Room 19

Presenters: Maj. Mike Seiloff, NHQ Development Staff
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GOVERNMENT RELATIONS

GVR01 Government Relations Update Friday, 1 Sept, 11:30 AM – 12:30 PM, Conference Room 13

Presenters: John Swain, CAP/GVR
Lt. Col. Gerald Marketos, National Legislative Coordinator

Learn the latest about CAP government relations, legislative affairs and the status of key legislation. Special updates include CAP's FY2018 defense appropriations, future legislative efforts and programs such as the Legislative Day Meeting system and video/online training. This lab is open to all who are interested in government relations especially Commanders, Government Relations Advisers, Legislative Liaisons, state Legislative Squadron Commanders and Public Affairs Officers.

HISTORICAL

HI01 Overview of the CAP National History Program, CY16-CY17 Friday, 1 Sept, 10:15 AM – 11:15 AM, Conference Room 11

Presenter: Col. Frank Blazich, National Historian

The work of the National History Program over the course of the 75th anniversary and up to the present will be explained, along with an overview of forthcoming developments on the horizon.

HI02 Preparing Wing and Region Annual Histories Friday, 1 Sept, 11:30 AM – 12:30 PM, Conference Room 11

Presenters: Lt. Col. Richard B. Mulanax, Research Division Head
Maj. Kurt Efinger, Journal Manager

We will present best practices for preparing wing and region annual histories and explain how to best use the annual history templates provided to wing and region historians. Historians at group and squadron level are encouraged to attend as well.

**HI03 The CAP National History Journal: Why We Study History and How
 We Write About It
 Friday, 1 Sept, 3:15 PM – 4:15 PM, Conference Room 11**

Presenters: Lt. Col. Richard B. Mulanax, Research Division Head
 Maj. Kurt Efinger, Journal Manager

We will explain why it is important to document history and how best to write about a particular event or person if you wish to prepare an article for the CAP History Journal.

**HI04 Our Heritage: Developing and Curating a CAP History Display
 Showcasing
 Friday, 1 Sept, 4:30 PM – 5:30 PM, Conference Room 11**

Presenter: Col. Frank Blazich, National Historian

The CAP 75th anniversary witnessed a proliferation of heritage displays large and small about CAP. This lab will guide attendees through the basics of developing a history display, either for a conference or for a museum, including basic curatorial guidance and techniques to enhance the visual presentation.

**HI05 Coastal Patrol Base 21, Beaufort, NC
 Saturday, 2 Sept, 10:15 AM - 11:15 AM, Conference Room 16**

Presenter: Lt Col Phil Saleet, Historical Projects Division Head

This seminar will present an overview of the war time activities of Patrol Base 21. It will cover such topics as the personnel, construction and operations of the base from 1942 to its deactivation in 1943. Some highlights will be excerpts from the base operations log and interview of Lt Col Paul Sigmon a veteran of the base which will tell some of the story in their own words.

INFORMATION TECHNOLOGY

IT01 eServices Administration
Friday, 1 Sept, 10:15 AM – 12:30 PM, Salon B

Presenters: National IT Staff

Come see what is available in eServices for all members. We will demonstrate how to maintain your account information, upload your photo for a CAP Picture ID card, unit information, record operations qualifications, specialty tracks, duty assignments, transfers, promotions and complete coursework in LMS. You will see all this and more. We will end with a question-and-answer session.

IT02 eServices Commander's Corner
Friday, 1 Sept, 2:00 PM – 3:00 PM, Salon B

Presenters: National IT Staff

Attention, all Commanders: Come and learn about your Commander's Corner eServices module and all the other tools available in eServices to help you manage your unit. This is the place to come to discuss ideas you have to make it better.

IT03 Want to Make eServices Better?
Saturday, 2 Sept, 10:15 AM – 11:15 AM, Conference Room 17
Saturday, 2 Sept, 11:30 AM – 12:30 AM, Conference Room 17

Presenter: Lt. Col. David Dlugiewicz

Ever wonder what happened to your Helpdesk request after you submitted it? Did you know there is a way to submit a request for an enhancement? The IT Functional Users Group (FUG) chairman will describe the new way of managing requests in CAP. The process is so new and developing, you could have an input into how it will work in the future. You will get a chance to view the list of items being considered for future development as well as give suggestions for enhancements.

INSPECTOR GENERAL

IG01 Discrepancy Data Trends in CI and SUIs Saturday, 2 Sept, 2:00 PM – 3:00 PM, Conference Room 17

Presenters: Lt. Col. Craig Gallagher, CAP/IGI
IG National Staff

This lab will explore where we are seeing the most discrepancies in the Wing and Sub-Unit inspections. We will discuss and explore possible next steps that may include regulation changes and/or training emphasis where most problems are occurring. This lab is designed for Wing Commanders, Region and Wing IGs and all CAP members.

IG02 Complaints and the Process Saturday, 2 Sept, 3:15 PM – 4:15 PM, Conference Room 17

Presenters: Col. Cheryl Fielitz-Scarborough, CAP/IG
Col. Jack Schupp, CAP/IGJ
Lt. Col. Preston Perrenot, CAP/IGQ

This lab will explain the complaints system, cradle to grave. We will discuss the different types of complaints, what to expect when you file a complaint, regulation changes and where most problems are occurring. This lab is designed for Region and Wing Commanders, Region and Wing IGs and all CAP members.

LOGISTICS AND MISSION RESOURCES

LG01 Property Management Friday, 1 Sept, 3:15 PM – 5:30 PM, Salon B

Presenters: Gary Schneider, Director, CAP/LG
KC Jones, Chief, CAP/LGS

This lab is directed toward Commanders and Property Management Officers. Gary Schneider and KC Jones will discuss Resource Management in terms of ORMS and the impact of property management on CAP's contributions to national defense. This session will focus on a review of recent enhancements to ORMS and the resulting changes to CAPR 174-1. The presenters will discuss in detail changes made to ORMS to better aid in managing low-value property items. Real property management will also be a topic of discussion. This session will address lessons learned and observations from recent compliance inspections, survey audits and wing financial analyst visits. The lab will conclude with a question-and-answer period.

LG02 Transportation Management
Saturday, 2 Sept 10:15 AM – 12:30 PM, Conference Room 18

Presenters: KC Jones, Chief, CAP/LGT
Gary Schneider, Director, CAP/LG

Transportation Officers and wing personnel involved with CAP vehicle procedures will want to attend this learning lab. NHQ personnel will discuss CAP vehicle management procedures and provide an update on the status of the FY17 vehicle buy. Topics will include vehicle maintenance and procedures for requesting reimbursement for major and routine vehicle repair, procedures for using the Shell Fleet credit card for service and repair, vehicle paint requests, emergency repairs, new vehicle acquisition, wing-purchased or -donated vehicles, screening vehicles and vehicle disposal procedures. The lab will conclude with a review of the current fleet status.

LG03 Aircraft Management
Saturday, 2 Sept 2:00 PM – 4:15 PM, Conference Room 18

Presenter: Paul Skinner, Chief, CAP/LGM

Paul Skinner will present and lead discussions on aircraft maintenance activities, including the WMIRS maintenance discrepancy log, maintenance-related findings from recent compliance inspections, recent applicable Airworthiness Directives and Service Bulletins, aircraft rehab, avionics upgrades and nav data updates. This lab will provide commanders and maintenance officers an opportunity to discuss aircraft maintenance issues and concerns, maintenance best practices status of the CAP aircraft fleet and the overall role aircraft maintenance plays in supporting national defense.

NCO

NCO1 NCO Seminar
Friday, 1 Sept, 11:30 AM – 12:30 PM, Conference Room 15

Presenter: Chief Master Sgt. Frank Eldridge, CAP/CCC

This learning lab will provide an overview of the CAP NCO Program for senior members. This will include promotion requirements, duty assignments and the utilization of NCOs. It is designed for unit Commanders, NCOs and members who are interested in retaining their previous military NCO rank.

OPERATIONS

DO01 Stan/Eval and CAPR 70-1
Friday, 1 Sept, 10:15 AM – 11:15 AM, Salon M

Presenters: Capt. Susan Parson, CAP/DOV
Col. Mike Moyer, Delaware Wing Commander
Col. Carlton Sumner, CAP/DOT

This presentation will focus on CAP Aircraft Operations and flying related topics including Standardization & Evaluations and CAPR 70-1. CAP aircrews are supporting more homeland security, national defense and disaster assistance missions; all requiring standardization and well-trained aircrews to effectively execute these critical missions. Standardization is the pillar of safe, effective and efficient flight operations; this lab will examine CAP's standardization and other flight related topics essential to CAP's mission success.

DO02 CAP National Operations Center and WMIRS
Friday, 1 Sept, 11:30 AM – 12:30 PM, Salon M

Presenter: Terry Raymond, CAP/NOC

CAP members involved in emergency services, counterdrug, homeland security and defense or any other operational mission will learn about current and developing mission processes and the National Operations Center (NOC). We will also review the past year and see the great work CAP has done for America. The session will also include a discussion on WMIRS, which remains the backbone for supporting mission management from beginning to end. The WMIRS portion of the session will explore the new and developing modules in WMIRS as well as future plans.

DO03 What's New in Operations?
Friday, 1 Sept, 2:00 PM – 3:00 PM, Salon M

Presenters: John Desmarais, CAP/DO
Other National Operations Team Members

CAP's missions continue to change, especially as we take on more missions in support of the Air Force, other Department of Defense agencies, the Department of Homeland Security and their state and local counterparts. New and evolving missions will be discussed to help participants learn about potential opportunities for their wings. Recent and developing changes in regulations, mission requirements, equipment and training will also be discussed. A question-and-answer period will follow the main presentation.

**DO04 Building a “Radio Only” Path to Every Commander
Friday, 1 Sept, 3:15 PM – 4:15 PM, Salon M**

Presenters: Malcolm Kyser, CAP/DOK
Lt. Col. Mike Marek, CAP/DOKP

New developing missions require CAP to build a command and control radio communications system capable of delivering official “record” traffic to all CAP Commanders and key operations staff. In this seminar we will discuss the expectations and the planning needed to meet the requirements. The focus of the presentation will be on management and planning rather than technical discussions dealing with specific equipment.

**DO05 Green Flag Surrogate Predator Ops
Friday, 1 Sept, 4:30 PM – 5:30 PM, Salon M**

Presenter: Steve Wood, Green Flag East Commander

This presentation will focus on CAP’s role in the Air Force’s Green Flag operations pertaining to the remotely piloted aircraft “Predator” mission. CAP aircrews are supporting highly important training operations in preparation for combined and joint national defense combat operations. This briefing highlights the important duty CAP’s specially qualified “Green Flag” aircrews are performing in support of this Air Force mission.

**DO06 Glider Program Operations
Saturday, 2 Sept, 10:15 AM – 11:15 AM, Salon M**

Presenter: Col. Jack Buschmann, CAP National Glider Program Manager

This presentation will focus on the CAP Glider Program and glider related topics including a look at the current status of the program, glider activities and glider program safety. CAP pilots and staff members consistently support cadet glider orientation flights and motivational glider related events nationwide; all requiring standardized and well-trained pilots and ground crews to effectively execute these critical educational glider missions that positively support CAP’s recruiting and retention efforts. This learning lab will examine CAP’s standardized glider program and other glider related topics essential to CAP’s mission success.

DO07 National Radar Analysis and Cellular Forensics Teams Update
Saturday, 2 Sept, 11:30 AM – 12:30 PM, Salon M

Presenters: Lt. Col. John Henderson
 Maj. Justin Ogden
 Maj. Jerod Hoff
 Members of the teams supporting these operations

This learning lab will review the latest activities for both the National Radar Analysis Team (NRAT) and the National Cell Forensics Team. The session will also include an overview of the developing tools and technology planned and being fielded.

DO08 National Incident Management System
Saturday, 2 Sept, 2:00 PM – 3:00 PM, Salon M

Presenter: Lt. Col. Robert Ditch, CAP IAEM and EMI Liaison

This learning lab will provide an overview of the changes in the National Incident Management System (NIMS) that are in development.

DO09 FEMA Corps: Take the cadet experience to the next level
Friday, 1 Sept, 10:15 PM – 11:15 PM, Salon J

Presenter: Chris Reed-Waddell

Learn about FEMA Corps, an opportunity for 18-24 year-olds to leverage their interest in emergency management while serving the nation. In support of the Federal Emergency Management Agency's mission, FEMA Corps teams live, work and travel together while deploying on disaster response, recovery, preparedness, and mitigation projects. FEMA Corps helps young adults to build a powerful resume while building disaster resilience across the nation. Benefits include a living allowance, room & board, education award and travel expenses.

**DO10 Air Force Rescue Coordination Center (AFRCC)
Friday, 1 Sept, 3:15 PM – 4:15 PM, Salon A**

Presenter: Dan Conley, AFRCC Chief of Operations

AFRCC is the federal agency responsible for aviation SAR support within the Continental U.S. Additionally, the AFRCC supports state SAR agencies with federal resources for SAR within their state boundaries. CAP assists in performing approximately 85 percent of the SAR missions conducted by the AFRCC. This integral support is enhanced by radar and cell phone forensics. The AFRCC also provides oversight and support for many additional requirements within the federal SAR system, including SARSAT, NSARC and international SAR support to Canada and Mexico.

PERSONNEL AND MEMBER ACTIONS

**DP01 CAP Uniform
Friday, 1 Sep, 11:30 AM – 12:30 PM, Salon J
Saturday, 2 Sep, 2:00 PM – 3:00 PM, Salon J**

Presenters: Col. Richard Greenwood, Georgia Wing Commander and National Uniform Committee Chairman
Susie Parker, CAP/DP

This learning lab is designed to assist members in navigating the myriad CAP uniform combinations available today. A review of the uniform manual as well as specific badges and devices, general wear policy and grooming standards are just a few of the items to be discussed.

**DP02 CAP Awards and Promotions “Honoring Service, Achievement, and Paying it Forward”
Saturday, 2 Sep, 11:30 AM – 12:30 PM, Salon J**

Presenters: Col. Alvin Bedgood, Chair, National Awards and Promotions Board
Susie Parker, CAP/DP

CAP awards and promotions are often the only recognition our members receive for their efforts and involvement. This learning lab will discuss eligibility criteria as well as how-to hints to get your award recommendation or promotion request approved.

PROFESSIONAL DEVELOPMENT

PD01 Getting to Know the New Unit Commander's Course
Fri, 1 Sept, 11:30 AM – 12:30 PM, Conference Room 16

Presenters: Col. Regena Aye, North Central Region Commander, UCC Team Lead
Col. Mark Smith, Southwest Region Commander, LDWG Chair
Bobbie Tourville, CAP/PD

The New Unit Commanders Course is on the street, and it's better than ever! Discover the new course, its design, its content and how you – whether a course director, instructor or student – can make the most of one of CAP's most important courses!

PD02 Effectively Leading in a Volunteer Environment
Fri, 1 Sept, 2:00 PM – 3:00 PM, Salon A

Presenter: Col. Mark Smith, Southwest Region Commander

Members join CAP to do something they love. Yet part of membership in CAP requires members to do other things in order to accomplish the larger mission. How does one bring together a group of people, all of whom joined for different reasons, and move them in the same direction? How do we lead our fellow volunteers in a manner that helps them and our organization become highly successful? This learning lab is designed to provide you with practical tips and considerations to become a highly effective leader of volunteers.

PD03 The PD Leadership Series: Preventing Burnout
Sat, 2 Sept, 11:30 AM – 12:30 PM Conference Room 16

Presenter: Bobbie Tourville, CAP/PD

Burnout is a challenge for many members in CAP. Small units lead to few people having many jobs. Sometimes, members don't think they are making a difference. When that happens, they sink. This program helps you to diagnose and treat one of CAP's biggest foes: burnout.

PD04 The PD Leadership Series: Mentoring
Sat, 2 Sept, 2:00 PM – 3:00 PM, Conference Room 16

Presenter: Bobbie Tourville, CAP/PD

Mentoring appears to be a new tool for CAP, but in reality more seasoned members have always shown junior members the ropes. In today's more complex and fast-paced world, however, mentoring can be a forgotten, yet powerful, tool that can be used with cadets, with staff and with Commanders. This session will discuss mentoring and its uses in teaching and supervision and in developing a sense of belonging among senior and junior members. The presentation is designed to remove some of the stigma from the term and to remind all of us of its powerful effect on the mentor, the mentee and CAP.

PD05 Professional Development
Sat, 2 Sept, 3:15 PM – 4:15 PM, Conference Room 16

Presenter: Bobbie Tourville, CAP/PD

Professional Development (PD) is much more than the Form 24! Discover how Professional Development directly supports CAP's missions as well as learn how to more effectively advocate, advice and administer PD programs and courses. Whether you are a new member, a new PD Officer or a seasoned veteran, you will gain new insight into the critical role professional development plays in CAP today as well as in the future.

PUBLIC AFFAIRS

PA01 Social Media and the CAP Brand
Fri, 1 Sept, 3:15 PM – 4:15 PM, Salon J

Presenter: Lt. Col. Paul Cianciolo, National Marketing and Social Media Manager

Not every social media platform is appropriate for official Civil Air Patrol use, and each has its own purpose and audience. Every social media channel that can be perceived to represent an aspect of CAP affects the brand image of the organization. It's up to all of us to be good brand ambassadors! Learn how social media channels can help you effectively accomplish your goals, explore our recommended hashtags and understand when to engage, respond, reply and share.

PA02 Social Media Best Practices
Fri, 1 Sept, 4:30 PM – 5:30 PM, Salon J

Presenter: Capt. Jessica Jerwa, National Social Media Analyst

"Driving the Social Media Vehicle" – identify the right drivers and get them safely on the road! This seminar will provide an overview of CAPP 152, CAP's **Social Media How-To Guide**, and social media tricks to get your content noticed, as well as negative influencers and how to handle them!

PA03 The News Release and Beyond: How to Write One and How to Get
People to Read It
Sat, 2 Sept, 10:15 AM – 11:15 AM, Salon J

Presenter: Lt. Col. Jonathan Lartigue, Georgia Wing Director of Public Affairs

This seminar will introduce members to the structure and format of a good news release, AP and Air Force style, and writing tips. You'll also learn how to make your releases "pop" by including photos, lift-out quotes, infographics and other resources that can help your release stand out. Members will participate in a brief writing lab and are asked to bring a laptop computer.

PA04 Animoto Me
Fri, 1 Sept, 2:00 PM – 3:00 PM, Conference Room 15

Presenters: Julie DeBardelaben, CAP NHQ/PA
 Lt. Col. Paul Cianciolo, National Marketing and Social Media Manager

Videos are processed by the brain 60,000 times faster than text. The average internet user watches 205 videos a month. Video dominates 69.percent of all internet traffic. Learn how to get in on the action by creating quick and easy videos on your cell phone for use by media and for enhancing engagement for your social media posts.

RECRUITING AND RETENTION

RO01 Targeted Recruiting and the Re-imagining of the Senior Member Experience
Friday, 1 Sept, 2:00 PM – 3:00 PM, Conference Room 13

Presenters: Maj. Jacob Gerstein, Tuskegee Cadet Squadron Commander
Maj. Colleen McCormick, Tuskegee Cadet Squadron Advisor to the Commander

Maj Gerstein and Maj McCormick need your help to revolutionize the way Civil Air Patrol recruits and engages its adult volunteers! Learn about their program for reaching broader audiences, pinpointing skilled recruits, enhancing unit diversity, and effectively articulating the benefits of CAP service. Let's make CAP membership more useful, relevant, and rewarding for the average American.

RO02 Assisting Units In Managing Recruiting and Retention
Saturday, 2 Sept, 10:15 AM – 11:15 AM, Conference Room 14

Presenter: Lt. Col. Darin Ninness, National Recruiting and Retention Manager

The recruiting and retention mission and focus changes as you go higher in the organizational echelons. In this seminar, we'll discuss ways for Group, Wing and Region Recruiting and Retention Officers to focus their efforts and time on becoming a force multiplier for their subordinate units as well as a key advisor to their Commanders.

RO03 The First 180 Days: Retention Starts Earlier Than You Think
Friday, 1 Sept, 3:15 PM – 4:15 PM, Conference Room 13

Presenter: Lt. Col. Darin Ninness, National Recruiting and Retention Manager

Member retention starts far, far sooner than you think. The first 180 days of membership is a critical period in which units must set expectations, engage new members and set the stage for a member's next six months and the years of membership after that. Learn how to prepare your units and prospective members for the challenges ahead before anybody signs on the dotted line.

SAFETY EDUCATION

SE01 What YOU Need to Know About Risk Management
Friday, 1 Sept, 11:30 AM – 12:30 PM, Conference Room 14
Saturday, 2 Sept, 11:30 AM – 12:30 PM, Conference Room 14

Presenters: George Vogt, CAP Chief of Safety
Col. Bob Castle, CAP Assistant Chief of Safety

Most Risk Management briefings are full of theory and a lot of technical charts and matrixes. This presentation makes Risk Management easy to understand and easy to use for everything from encampments and NCSAs down to the smallest squadron activity. We'll provide the training and tools you need to make risk management a part of all you do while actually teaching cadets and senior members how to integrate risk management into everything they do. Believe it or not, Risk Management can be fun AND easy; come see how.

SE02 A Simple Seminar on Mishap Reviews
Friday, 1Sept, 2:00 PM – 3:00 PM, Conference Room 14

Presenters: Col. Bob Castle, CAP Assistant Chief of Safety
George Vogt, CAP Chief of Safety

Regardless of how serious a mishap is or how minor an injury may be, every mishap brings lessons we can learn. Come learn why we do mishap reviews and what we're really looking for when we ask for a mishap review. Leave with a solid understanding of how you can conduct a simple mishap review that looks into "why" the mishap might have happened, "what" can be done to help prevent similar mishaps, and "how" to write up the mishap so those lessons are shared CAP-wide.

SE03 What's on the Horizon for CAP Safety?
Saturday, 2Sept, 2:00 PM – 3:00 PM, Conference Room 14

Presenters: George Vogt, CAP Chief of Safety
Col. Bob Castle, CAP Assistant Chief of Safety

Big changes are happening in CAP Safety. A new approach to Risk Management. A new Safety Management System outlined in a new regulation. Changes coming to SIRS. New training and new tools. Let us bring you up to date on all the changes and the reasons behind them.

SPAATZ ASSOCIATION

TSA01 The Spatz Association (TSA) Overview
Friday, 1 Sept, 3:15 PM – 4:15 PM, Conference Room 19

Presenters: The Spatz Association Members

Join the Spatz Association and learn about the association's activities. The lab will discuss issues involving the TSA Aerospace Leadership Scholarship, including how to apply and eligibility criteria; the TSA Leadership Grant, including who is eligible to submit for the grant; the new TSA Academic Scholarship; and other initiatives.

TSA02 Spatz Award Recipients Meeting (Closed meeting)
Friday, 1 Sept, 4:30 PM – 5:30 PM, Conference Room 19

Presenters: The Spatz Association Members

A discussion period for all Spatz Award recipients, hosted by the TSA. Certificate of Proficiency awardees are also welcome to attend.

SPONSOR

SP01 Norwich University – Applying to College, ROTC, Academics
Friday, 1 Sept, 3:15 PM – 4:15 PM, Conference Room 15

Presenters: Lt. Col. Robert Shaw **** This is a sponsor presentation ****
Lt. Col. Ann Brechbuhl

Chart your course! Learn about the application process, when you should start and what you can do now.

We'll cover the process for applying to college, ROTC and the service academies, including the Common App, essays, Cadet Fitness Assessments, interviews, nominations, scholarships for CAP cadets, other sources of funding, and visit opportunities at Norwich, including our Leadership Weekend programs and the Future Leader Camp.

The Future Leader Camp is a two-week adventure based leadership camp for high school students. Participants will learn about leadership, effective communications, and teamwork while running the obstacle course, rock climbing, rappelling off a 100-foot tower, survival swimming, rappelling off Deer's Leap, building shelters, cooking their own food over a campfire, and conducting a Search and Rescue exercise. CAP cadets who complete FLC will be qualified in over 30 ground team tasks.