



National Staff Position: Alumni Generation Representative (Multiple Positions)
Reports to: Deputy Chief of Alumni Relations
Communicates with/Receives Approvals: Chief of Philanthropy
NHQ Department: Development

The Generation Representative will be responsible for assisting the Development staff in targeting the generation they represent through outreach, social media, events and the monthly newsletter. Each generation of members: Cadet to Senior (target early 20's) GenZ, iGen, Centennials; Millennials, Gen Y (1980's to late 90's); and Gen X, Thirteeners (65-79) had significantly different experiences as cadets. They also focus on different aspects of the CAP experience and are looking for different content and interaction. For example, cadet to senior generation is focused on college, careers and starting a family they would look for mentoring and networking connections. Gen X, for the most part, have had successful careers and would be able to mentor younger members and provide career advice. This is one example but there are other idea and concepts that these generation representatives would advocate. They will also recommend ideas and projects that further communications and strengthen alumni relationships to expand the impact of Civil Air Patrol.

Essential Functions:

- Provide ideas and advice to the development team based on their generation group to better connect with former cadets, seniors, and friends.
- Connecting via social media platforms to advocate for membership in the CAP Alumni & Friends Association
- Assist in developing networks for mentoring – mentors and mentees.
- Work with Deputy Chief of Alumni Relations and the Chief of Philanthropy to identify, cultivate, and steward alumni group donors

Candidates must belong to the generation group they represent. They should have the ability to recommend new and unique ways to connect with former cadets and propose ideas for approval. Excellent written communication and interpersonal skills, together with the ability to work collaboratively and courteously with colleagues throughout Civil Air Patrol, and with alumni, other constituents and the public is required. High professional and ethical standards for handling confidential information. CAP Captain or higher. Two years of command or staff experience at the Wing, Region, or National level, preferred.