



# Civil Air Patrol



## Plans & Requirements

LtCol (Dr.) Mike Marek, CAP/DOKP



CITIZENS SERVING COMMUNITIES



# Plans & Requirements



- **Regulation Changes**
  - **New numbering**
    - 100 series becomes 90 series
  - **Lean/mean regs with directive info only**
    - Mainly bullet statements. Very little amplification.
  - **Pamphlets, other docs, for non-directive content**
  - **Napoleon's corporals**
  - **HQ has promised BOG 10 regs a year**

UNCLASSIFIED



# Plans & Requirements



- **Communications Plans (wing & region)**
  - In spite of template, still all over the map and hard to review
  - HF Distribution
  - 2018 Templates needed soon
  - SurveyMonkey to explore actual value of plans, beyond inspection check-offs



# Plans & Requirements



- **Recruiting and Retention support**
  - **More and better documents**
  - **Banners for hamfests, tradeshow, etc**
  - **New Staff Position**
    - **DOKPR, Communications Recruiting and Retention Manager**



# Plans & Requirements



- **Blog & social media**
  - **Currently inactive due to tightened OPSEC expectations**
  - **We still need to be able to “tell our story”**
  - **Premiering interim way to share blog-like content preserving OPSEC**



# Plans & Requirements



- **Ways to interact:**
  - **CAP-DC listserv for wing and region Comm staff (limited #, requires DC approval)**
  - **CAP-NTN listserv specifically for net operations/operators (contact DOKO)**
  - **CAP-COMM listserv for general Comm chat (contact DOKP)**
  - **Social media and blog – working on these**



# Civil Air Patrol



*...Citizens Serving Communities!*

UNCLASSIFIED