



**NATIONAL EMERGENCY SERVICES ACADEMY  
MOBILE TRAINING TEAM  
“MEET THE PRESS”  
PLANNING & MANAGING PRESS CONFERENCES COURSE**



**FACT SHEET**

**SUBJECT:** The National Emergency Services Academy- Mobile Training Team (NESA-MTT) delivery of the “Planning & Managing Press Conferences Course” is a graduate-level curriculum designed to raise the bar of Civil Air Patrol (CAP) members that will be responsible for working with the media and hosting/conducting press briefings and conferences during exercises and real-world incidents/events. The course expands upon the information provided in the two-day FEMA G290 Basic Public Information Officer (PIO) course.

**DISCUSSION:** This one-day course is designed to train Public Information teams, of Incident Commanders and PIOs, to develop and conduct both Press Briefings and Press Conferences to the media. It includes four-hours of didactic and two intensive exercises; offering the participants to develop their incident analysis and effective communications skills.

**OBJECTIVES:** The objectives of this course are to,

- Illustrate the concept of Crisis and Risk Communications.
- Distinguish between an IC’s, PIO’s, or other spokesperson’s roles and responsibilities.
- Demonstrate the ability to conduct both a Press Briefing and Press Conference.

**PREREQUISITES:**

- Assignment as an IC3 or PIO within a CAP Wing Incident Management Team
- Completion of FEMA IS29 or one-day G289 (All)
- Completion of FEMA G290 (Recommended for PIOs)

**ADDITIONAL NOTES/SQTR CROSS-WALK:** Completion of this course meets the requirements necessary for signing off CAP SQTR C-3002, “Demonstrate the ability to coordinate news media visits to mission sites,” in the PIO Operations Qualifications.