

Title

How One Volunteer-Driven Idea Sparked CAP's Innovation Design

Abstract

Explore the design of hubCAP and CAP's new innovation program.

Description

While many companies organize for innovation based on top down directives, CAP's innovation program design originated with a grass roots collaboration initiative. As the vision for this initiative grew, it became the basis for CAP's comprehensive innovation program. In this session, one of the original architects of the grassroots solution (known as hubCAP) will describe the guiding principles of the program and how you can participate!

Learning Objectives

Explain CAP's Innovation guiding principles

Recall the innovation submission process