



2020 National Conference Sponsorship Information Packet



\$10,000

GOLD SPONSOR

- 4 tickets to the banquet
- 4 passes to the sponsor reception with leadership
- 4 tickets to the VIP opening reception
- 4 conference registrations
- GOLD recognition on multiple screens throughout the conference, social media sites, and printed promo materials
- Full-page color ad in conference program
- Exhibit display table in open main conference area (6' skirted table)
- Opportunity to place a gift in conference attendee bags

\$7,500

SILVER SPONSOR

- 3 tickets to the banquet
- 3 passes to the sponsor reception with leadership
- 3 tickets to the VIP opening reception
- 3 conference registrations
- SILVER recognition on multiple screens throughout the conference, social media sites, and printed promo materials
- Half-page color ad in conference program
- Exhibit display table in open main conference area (6' skirted table)
- Opportunity to place a gift in conference attendee bags

\$5,000

BRONZE SPONSOR

- 2 tickets to the banquet
- 2 passes to the sponsor reception with leadership
- 2 tickets to the VIP opening reception
- 2 conference registrations
- BRONZE recognition on multiple screens throughout the conference, social media sites, and printed promo materials
- Quarter-page color ad in conference program
- Exhibit display table in open main conference area (6' skirted table)
- Opportunity to place a gift in attendee bags

\$3,000

PATRON SPONSOR

- 1 ticket to the VIP opening reception
- 1 conference registration
- PATRON recognition on multiple screens throughout the conference, social media sites, and printed promo materials
- Opportunity to place a gift in attendee bags

\$1,500

GENERAL SPONSOR

- Sponsor recognition on event invitation
- Sponsor recognition on multiple screens throughout the event
- Sponsor recognition on social media
- Sponsor name/logo link on the event website
- Opportunity to place a gift in attendee bags

Your sponsorship of CAP's National Conference will promote your business to 66,000 members and more than 700+ at the actual event. Great value and great impact!



2020 National Conference Sponsorship Pledge Form

Thank you for your interest in becoming a sponsor of the **2020 Civil Air Patrol National Conference**, August 13- 15, 2020, in Louisville, Kentucky. Be sure to review the details of your chosen sponsorship and the associated benefits package carefully. **Complete and return this form via email to capsponsor@gocivilairpatrol.org.**

SPECIAL NOTE: All submitted pledges are considered non-refundable commitments at the level of sponsorship indicated on the form below.

Please accept our pledge for the following event sponsorship package:

Gold (\$10,000) **Silver (\$7,500)** **Bronze (\$5,000)** **Patron (\$3,000)** **General \$1,500)**

Name: _____ Title: _____

Company (as it should appear in print): _____

Address: _____ City/State/Zip: _____

Conference Contact: _____ Phone: _____

Email: _____ Signature/Title _____

Important Deadlines

Jan 15th – Early Bird Commitment

Yes! Count me in.

Pay via Invoice **Invoice Now** **Pay [online](#)**
Pay via check **Development-Sponsors**
Civil Air Patrol
105 S Hansell St, Maxwell AFB, AL 36112

April 3rd Sponsor Commitment & Logos Due

Payment Information: All payments should be received by the April 3 deadline. Failure to complete payment may result in loss of benefits.

Logos/Ads: Logos/Ads should be received by the April 3 deadline for inclusion in print and event signage.

Logos: Provide a high resolution, vector version (.tif, .eps, PDF, or a .jpg, 300 dpi or >) of your company logo.

Ad Specs: **Gold** Full page 7.5" x 10", **Silver** Half page 7 1/2 " x 4 7/8", **Bronze** Quarter page, 3 5/8" x 4 7/8"
1/8" bleed is needed on all sides and the finished program will trim to 8.5: x 11"

Display Table Info: (**Gold, Silver, and Bronze** packages) 6' skirted table, power optional, outside main meeting area
 Yes-Table **No-No Table** **Power for Table Needed**

June 15th Swag & Attendee Information

Attendee bags: Up to 800 attendee bags will be distributed at registration. If you would like your company to be represented, send item description and quantity to capsponsor@gocivilairpatrol.org. Items should be shipped to Development-Sponsors, Civil Air Patrol, 105 S Hansell St, Maxwell AFB 36112 and received no later than June 15th.

Attendee Listing: Provide sponsor attendee list with name, title and events each will be attending (opening reception, general assembly, banquet)

POC: Donna Bass Maraman, (833-426-4227) or capsponsor@gocivilairpatrol.org