

# GROUP FUNDRAISING PROGRAM

In 2007, **Wreaths Across America** expanded its annual wreath placement event to enable groups and organizations to support Arlington National Cemetery and other local, participating cemeteries across the country. We established the Group Fundraising Program to benefit other like-minded charities, community programs and civic groups through the sale of wreath sponsorships for participating locations. Civil Air Patrol was the first organization to sign up as a Fundraising Group for Wreaths Across America. To date, CAP Squadrons have enough wreath sponsorships to place more than 250,000 veterans' wreaths across the country, raising more than \$1 million in funds for their own programs.

We invite your squadron to help us remember and honor our American heroes and teach the next generation, through raising funds to sponsor veterans' wreaths. As a Wreaths Across America Group Fundraising partner, your organization will receive \$5-of-each-\$15 wreath sponsorship to support your important work while sponsoring a veterans' wreath.

- 1. Select a participating cemetery you will raise funds for.** It could be Arlington National Cemetery, or a cemetery in your state or local community. You can find if a cemetery is participating by visiting [www.wreathscrossamerica.org](http://www.wreathscrossamerica.org) and clicking "Search Locations/Groups" from the Menu. If the cemetery you are looking to support is not yet participating, you can choose to register it and become a Location Coordinator.
- 2. Register your squadron online.** Follow the steps found at [www.wreathscrossamerica.org/fundraising](http://www.wreathscrossamerica.org/fundraising). You will be assigned a group ID number, it will be important to include this on all donations remitted to us to ensure your group is credited.
- 3. Create your custom Fundraising Page.** Once registered, a fundraising page will be created for you which you can then sign in to customize and manage for your group through [www.wreathscrossamerica.org](http://www.wreathscrossamerica.org). Select "Sign In" at the bottom of the Menu and click "Manage Locations/Group Pages." There you will be instructed to create a log in and password and can then begin following instructions to customize your page.
- 4. Promote your web page.** Once complete you can share your page with friends, family and contacts to start raising funds. All sponsorships made through this site will be credited to your squadron.
- 5. Host fundraising events in your community!** Build awareness for your squadron and Wreaths Across America through various events, such as having a table display at community gatherings, hosting a bake sale or spaghetti dinner, make up flyers with your group's information and share with local veteran organizations. Share the mission within your community!
- 6. Fundraising can be done year round!** For every \$15 wreath sponsorship sold, \$5 comes back to you for your own programs.



Have more questions? Contact  
Wreaths Across America Headquarters  
to speak to a member of our team  
(877) 385-9504.



[wreathscrossamerica.org](http://wreathscrossamerica.org)